

Privacy Policy

Business Name: Upstate Duct Cleaning | Upstate Asphalt & Sealcoating | Upstate Holiday Lighting

Website: upstatehomeservice.com, upstateductcleaning.com, upstatesealcoating.com

1. Introduction

At Upstate Duct Cleaning, Upstate Asphalt & Sealcoating, and Upstate Holiday Lighting ("we", "our", or "us"), your privacy is important to us. This Privacy Policy explains how we collect, use, and protect your information when you visit our website, submit a contact form, or engage with our services.

2. Information We Collect

We may collect the following types of information:

- **Personal Information**

When you submit a form, request a quote, or contact us, we may collect:

- Name
- Email address
- Phone number
- Service address
- Details about your requested service

- **Non-Personal Information**

We may also collect data about how you use our site, such as:

- IP address
- Browser type

- Pages visited
- Time spent on site
- Referring website

This data may be collected through cookies, Google Analytics, or similar tools to improve our website's performance and user experience.

3. How We Use Your Information

We use the information we collect to:

- Respond to your inquiries or service requests
- Schedule and provide services
- Improve our website and marketing efforts
- Send occasional service reminders, promotions, or updates (if opted in)

We do **not** sell, rent, or share your personal information with third parties for marketing purposes.

4. How We Protect Your Information

We take appropriate security measures to protect your data from unauthorized access, loss, misuse, or disclosure. However, no method of transmission over the internet is 100% secure, and we cannot guarantee absolute security.

5. Third-Party Services

We may use trusted third-party services such as:

- Google Analytics (for website analytics)

- Scheduling or CRM tools (to manage appointments)

These third parties may collect data in accordance with their own privacy policies.

6. Your Choices

You may:

- Request access to or correction of your personal information
 - Opt out of any marketing emails at any time
 - Contact us to delete your personal data, subject to any legal obligations
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7. Children's Privacy

Our website and services are not intended for children under the age of 13. We do not knowingly collect personal information from minors.

8. Changes to This Policy

We may update this Privacy Policy from time to time. Changes will be posted on this page with a revised "Effective Date."

9. Contact Us

If you have any questions or concerns about this policy or your information, please contact us at:

Email: team@upstatesealcoating.com or team@upstateductcleaning.com

Phone: (518) 759-7325

Location: Saratoga Springs, NY